



New York Outdoors

New York State Outdoor Writers Association

www.nysowa.org

Fall 2012

Special
45th Anniversary
Issue



Those were the days. NYSOWA members at a conference believed to be at least 20 years ago. A 45th anniversary celebration commences at the 2012 Fall Conference in Niagara Falls (Oct. 18-21).

Front: Bill Hilts, Jr., Mike Kelly, Bob McNitt, Ed Feldmann, Ron Kolodziej
Back: Will Elliott, Spider Rybaak, Bill Hollister, Bud Kilmartin, Bill Moxon, Dick Nelson, Ed Noonan and Mac MacKenzie

Photo courtesy of Bill Hollister.

**NYSOWA Officers &
Board of Directors**

**NYSOWA Calendar of Events
& Important Dates**

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2012 Fall Conference

Niagara Falls, NY

Oct. 18 - 21

Chairman: Bill Hilts Jr.

**Future issues/deadlines for
New York Outdoor News
the official NYSOWA Newsletter**

Winter 2012 - Jan. 1 (Deadline: Dec. 20)

Spring 2013 - April 1 (Deadline: March 20)

Summer 2013 - July 1 (Deadline June 20)

Email Newsletter items to Dan Ladd by above deadlines
buck@adkhunter.com

Please put "NYSOWA Newsletter" in the subject line

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Recollections and Reflections on Our 45th Anniversary

Special
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On the 45th anniversary of the New York State Outdoor Writers Association, we thought it would be fun to invite the membership to share recollections and reflections—short memories—of their association with NYSOWA. Here is what those who responded had to say. Some, too, sent photos. Enjoy their words and pictures.—Glenn Sapir

Bill Hilts, Sr.

45 years ... what a ride it has been!

Over the past years, so many outstanding journalists have been a big part of NYSOWA history. Some contributed more than others, but collectively they all were a part in the creation of this wonderful organization. This writer was honored to be a founding member and the first vice president.

In the beginning, Hans Paller and I were actually working at the same time attempting to establish a writer group in New York State. At the time Hans was working as head of the State Health Department in the North Country, and I was employed by the N.Y. Power Authority in Niagara Falls.

Somehow, the two of us hooked up, and we decided to join forces in our endeavor to form this organization. The power Authority graciously accepted our efforts and actually helped us by covering postage and phone calls. We were on our way!

We struggled trying to get new members and sponsors. The conference that really got us moving forward was in 1972 when Joe DeFalco arranged for us to meet at the Paramount Hotel in Parksville. Just about everything was sponsored, and we ended up with a full house.

Probably our next most successful gathering was at Stamford in the Catskills. The power authority hosted the conference and everything was first class, with the Red Carpet Inn our headquarters. The event was not only fun, but educational, thanks to the efforts of John Lenney, VP with NYPA.

We have indeed come a long way, and we must look back at some of the truly great people who have played a role in making NYSOWA what it is today. A few of those contributors who come to mind who are no longer with us are: John Long, Bob McNitt, Janice and Paul Keesler, Shav Hanesian, Ed Feldmann, C. Bill Colby, Bob Peel, Bill Roden, C. Scott Sampson, Bill Shaber, Dennis Aprill, Ben Conger, Art Flick Jr., Dick Jennings, Jim Kenealy, Jack Lloyd, Floyd King, Bill Moxon, Wayne Nester, Joe Sadowski and, of course, our founder and first president, Hans Paller. There are more, and we must honor them all.

Thanks for the memories!

Bill Hollister

During my long tenure as a wildlife biologist with NYSDEC, I managed, through a lottery, to draw a permit for Massachusetts' first spring wild turkey hunt. Twelve minutes into the season, May 5, 1980 I took, what turned out to be, the first wild turkey in modern times in my native state. My first article chronicling this hunt "Return of the Natives" was sold to *Turkey Call* magazine in 1981. Many thanks to Ed Feldmann and Glenn Sapir for mentoring and editing some of my early writings and to M. Paul Keesler and *New York Sportsmen* magazine for the opportunity to serve on its staff.

Since joining NYSOWA in 1985, the experience has been extremely

positive. My selection for the 2011 "Pass It On" Award, personally, has to be high on the many highlights since becoming a member. Seldom am I at a loss for words, but this came as such a surprise, I feel that at last fall's conference I did not adequately express my sincere thanks to the committee and the organization for an honor that I will always cherish.

Rod Cochran

A first memory: In 1966, a couple of years after we had moved from Columbus to Syracuse, I received a call from Hans Paller who had obtained names and phone numbers from an OWAA directory, suggesting a meeting with me and Dick Jennings, who lived in Cortland. His purpose was to determine the possibility of starting a New York State outdoor writer organization. In all humility, I must admit that I was luke warm to the idea, mainly because I had just rejoined OWAA in 1962, after leaving in protest along with others during a period of unpleasantness over member qualifications. Starting a new discussion over "professional standards" didn't sound like a lot of fun to me. But Hans was enthusiastic and persistent, and, fortuitously, Dick was probably the most level-headed guy you'd ever meet, and I'm thankful for that. Who said that I've never changed my mind?

Leo Maloney

I have many fond memories of NYSOWA conferences over the years: sharing good times with close friends, great outdoor experiences, and valuable skills or material gathered at the conference. But it is the one that caused me much frustration that stands out in my memory.

Mike Seymour and I chaired the 2009 conference in Lake Placid. Since it was the 12th conference I had chaired, I had decided earlier that it would be my last one. As we drove into Lake Placid that afternoon on a clear, cold October afternoon the surrounding peaks were covered with snow from a recent squall. Approaching our hotel we saw fire trucks pulling out of the driveway. My wife Carol commented that this was not a good sign.

As it turned out that there had been a small fire at the Northwoods Inn that afternoon, and we had to evacuate the building for the weekend. This was one of the peak weekends for fall foliage, and practically every hotel was near capacity! Thanks to Margaret Marchuk of the Lake Placid Visitors Bureau and Mark Corr, manager of Northwoods Inn, they spent many hours on the phone and finally found rooms for everyone somewhere in various hotels.

It took a lot of extra work, shuffling locations of events, and cooperation and good spirit on the part of members, but we had a successful conference, and everyone else was able to enjoy the weekend. Other conferences were personally more enjoyable, but none were as memorable as the one that members dubbed the "Fire & Ice Conference."

Mike Kelly

Two things stick out in my mind. One was the purchase of our silver anniversary pocket knives (please don't repeat that idea) that were supposed to fly from our cartons into the eager, sweaty palms of our countless fans and admirers. It seemed like a good idea.

Heck, I was one of those voting "aye." But as it turned out we were

still selling them at a discount 10 years later. My second lingering memory is of Mike Seymour patiently kneeling and doing grip and grin poses, over and over, with a 6- or 7-pound largemouth bass he caught at a dude ranch lake during our Warren County conference. At least 20 writers waited their turn. It showed their professionalism and also demonstrated what a great guy Mike Seymour is. I got two photos of that bass published; I've often wondered how many times it was in magazines and newspapers overall. That was the same conference at which our top-ranked equestrian, Ron Kolodziej, got the heave-ho from a not so gentle horse known thereafter as Old Buck. Ron took it graciously, as he always does.

Allen Benas

If there is any one particular memory I have during my affiliation with the group it would be the 1992 conference, held at the Ridin-Hy dude ranch near Lake George. Many of us had heard tales about the place prior to our arrival adding even more intrigue to the visit.

If there was ever a family place to go, this was it, and many of us brought our children along for what is usually an adult, member-only gathering. Most of us stayed in two bedroom cabins, and the place certainly had a Western touch. Evenings were spent in the lodge, mostly enjoying the new fad of the day, line dancing to Brooks & Dun and enjoying the camaraderie of being with members, spouses and guests. A rodeo also entertained us one evening.

Daily activities included trips to Lake George, flying tours, a bit of fishing and horseback riding. In our group Susan managed to draw the most spirited horse of the group named "Rahib." He was new to the pack and fell into their hands only because no other horse farm wanted him. When it came to equestrian

experience, Susan ranks at the end of the line, but somehow the people who assigned the horses seemed to think she shared equal billing with Queen Elizabeth. The best story though was Ron Kolodziej and his experience with "Old Buck." Old Buck made Rahib look like a corral pony. Ron kept us all in stitches as he described how his life flashed before his eyes as he was thrust high into the air, only to be taken over by gravity and a quick and very hard landing back on Earth. He didn't have a place on his body without pain for some time and agreed that the horse was very appropriately named.

Anytime we see horseback rides offered our thoughts immediately go back to Ridin-Hy, Ron and Old Buck. I don't have a picture because you would have needed a movie camera.

Ed Noonan

When I missed a turkey midmorning of our turkey hunting day at the 2010 Fulton County Safari the word spread quickly even before I returned to our camp at Peck's Lake.

A number of friends led by my buddy Wayne Brewer were awaiting my arrival back at the camp to heckle me—which, at that time, I deserved. However, when Clarence Chamberlain (Peanut) and I were driving back I saw a tom and two hens in a field that we could hunt. It was 11:35 a.m. when I started my stalk, in which I had very little confidence. But as I was walking through the high grass in which they had disappeared the tom broke cover on the fly. I dumped him. It was 11:57 a.m., three minutes before legal quitting time.

Back at camp I had Peanut stay back by the truck, and I walked up to the crowd; let them have their fun, including Mr. Brewer's "What

happened, big turkey hunter? I then called Peanut to bring up my tom, a bird that earned me a \$100 gift certificate from Frank's Gun Shop. That evening when my roommate Wayne Brewer climbed into his bed someone had put two fresh wild turkey feet under his pillow. Never saw the big man move like that --but I have heard him use that language before.

Art Woldt

Back in the '80s a NYSOWA conference was held in Saratoga Springs, and after a Saturday morning of fishing on Saratoga Lake we returned to the motel for lunch. As we pulled into the parking lot at the motel my wife, Bobby, was in a confrontation with the motel manager. I asked her, "What's the matter?" She said, "The manager says we burned a hole in the carpet in our room and would have to pay for new carpeting." I said, "That's impossible. We don't smoke." The manager said, "You've been taking pictures and developing them in your room and spilled chemicals on the carpet."

We went up to the room and Tracy Lamanec, who was the outdoor writer for the *Schenectady Gazette*, came by. Tracy, a chemist among other things, noticed a young boy and girl with the maid cart outside the door. He observed a number of cleaning fluids on the cart and with the manager's permission placed a few drops from one of them on the carpet and the exact kind of hole resulted. The manager then realized the kids had spilled cleaning fluid on the carpet and he apologized. Tracy saved the day!

I took quite a bit of ribbing after that, and it was announced at the Sunday morning business meeting that at future NYSOWA conferences Art Woldt will not be assigned a room with carpeting. I still keep in touch with Tracy, and we're both doing OK.

I always enjoyed going to the NYSOWA conferences. They gave me a chance to get out of the office, meet friends and "sample the resources."

Mike Seymour

I attended my first NYSOWA conference at Niagara Falls in 1988. Since then I have attended the majority of conferences and safaris, and two things stand out. First and foremost are the friendships I have developed with fellow writers. Secondly are the opportunities to fish first-rate waters across the state.

I love fishing, and conference attendance has blessed me with the chance to fish the Niagara River, St. Lawrence River, Lake Ontario, Eldred Preserve, Lake Placid, the Fulton Chain of Lakes, Lake Champlain, Lake George, Chautauqua Lake, Lake Erie, Oswego River, Salmon River, Peck's Lake, Oneida Lake, Honeoye Lake, Owasco Lake, Black Lake, Adirondack ponds, and more.



Wayne Brewer

I am sure you do not want to publicize my arriving late in the evening with Ed Noonan at my first conference. We had to use the men's room and when we went in Dick Nelson was holding onto the sink. His face looked as green as can be. Needless to say he had way too many.

Attending NYSOWA events has truly enriched my life.

Robin Sharpless

The NYSOWA Experience is one that for me spans nearly a generation and the best part of a career in the firearms industry. It cannot be summed up shortly or in any single anecdote because it includes so many good people, good times and frankly so much good advice from the members over my time with the organization.

Through different jobs and companies the friendships formed through NYSOWA stayed. In a new position the first calls always were always to welcome and wish me good luck, quickly followed by, "What can we do to help?" NYSOWA is not a membership but a friendship to all who wish to partake. When I first joined I was a resident of Massachusetts, and yet NYSOWA seemed to always feel like coming home. When I moved to upstate New York, I had the opportunity to see and enjoy time with members "off the clock" as well.

I have been professionally involved with virtually every U.S.-based outdoor writer organization at one time or another, and NYSOWA just has some very special attributes that make me proud to be a part.

Steve Piatt

When I was hired as editor of *New York Outdoor News* in the fall of 2004, I had just three weeks to produce our premiere issue. It was a long drive across the state from the Adirondacks to Dunkirk, N.Y., where I attended my first NYSOWA fall conference.

Obviously, I was hoping to begin building a stable of writers for NYON, but I really didn't know what to expect in terms of the reception I might receive from NYSOWA members.



Glenn's first musky was caught at Cassadaga Lake during the 2004 conference in Dunkirk.

I needn't have worried. Will Elliott became a regular columnist immediately, but what I'll remember most is how he was the first to shake my hand and introduce me to so many fine people within the organization, including writers like Bill Hilts, Jr., who help lend legitimacy to NYON right from our first issue. Others, too, contributed periodically with feature stories, and so many more NYSOWA members sang our praises in the sporting public. I'll always be grateful for the reception I received within the organization and the friendships I've made along the way

Glenn Sapir

A great benefit of active NYSOWA membership is attending our gatherings. It gives me the chance to forge relationships, get to see different parts of the state and sample the outdoor recreational opportunities of each area we visit. Those outings have provided remarkable experiences, and two of the most memorable conferences and safaris, for me, were the 2004 conference in Dunkirk and the 2012 safari in Cortland.

I opted to fish both days of the Dunkirk conference. The first day it was to be for smallmouth bass

on Lake Erie, and our guide was hosting Mike Seymour, George Fiorille and me. With the advice of the guide, Mike and I fished bait, while George, apparently an artificials purist, stuck to lures. Despite the promise of the large smallies I knew Lake Erie produced, fishing was slow. However, I had brought to net the only fish we caught that morning on the big lake, when we headed in to Dunkirk Harbor disappointed but not totally defeated. A warmwater discharge

right in the harbor produced a torrent that our guide decided we should drift before calling it a day. Mike and I stuck with bait; George stubbornly stayed with his artificials. This turned out to be a bonanza. On every drift, either Mike or I, and usually both, caught at least one nice bass. George, on the other hand, remained fishless. What a way to end the morning for Mike and me!

The next day Mike and I fished with Rich Davenport, a local who was soon to become a member of NYSOWA. It was to be my first casting expedition for muskies, and having heard about it being a fish of 10,000 casts, I knew my chances of success on my maiden try were slim. Throwing big topwater plugs on Cassadaga Lake was our strategy, and with 9,997 casts to go to earn my first muskie, the water exploded around my bait. In short order, Rich was netting my first muskellunge. To make the day even more complete, Mike soon followed with a muskie of his own.

As high as that experience was, I still fret over a nightmarish Saturday outside of Cortland at the other end of the emotional scale. I was being guided by turkey hunting expert Bret Eckleston, who had just completed his tenure as president

of the NYS chapter of the National Wild Turkey Federation. Just weeks before, I had been invited to speak about turkey hunting to a sportsman's group in my area. The introduction that the emcee presented made me sound like the world's expert on turkey hunting, and I fell into the sinful belief that maybe there was something to what he was saying about my being an "expert." That Saturday with Bret, however, brought me back to earth—in fact, to new depths.

To make a long story short, Bret and I chose to climb a very challenging mountain to get to where the turkeys might be—and they were there. First, one came toward the decoy. I should have waited, but, nevertheless, the bird, I think a two year old, was in range. I pulled the trigger, and he ran off unscathed. I sat there dejected and embarrassed, but there wasn't much time to sulk, because soon Bret was calling up a big strutter from a field below us. The bird emerged on my level just where I thought he'd be. He may have been in range, but still rattled from my previous miss, I decided to let him come closer by his coming down a woods road. He, however, chose a different path, away from me. Right or wrong, I decided it was now or never, and with a less than ideal shot, I pulled the trigger. Once again I had missed. Two misses within a half-hour. Unthinkable, but I'd done it. I was shattered.

Believe it or not, the experience is still fresh enough in my memory to hurt. The psychological effects of the misses damaged my confidence more than you can imagine. I still struggle with the recollection. I know: "Get over it, Glenn!" Well, I should, but so far I haven't, so I guess the lingering, haunting regrets are what make that hunt qualify, as much as a bass on every drift and a muskie on my third cast, as one of my most memorable NYSOWA experiences.

Dan Ladd

When I first joined NYSOWA the only member I knew was Ed Noonan. Ed recruited me into the organization and encouraged me to attend conferences and safaris. That took a few years but eventually I made it up to the Plattsburgh (my college Alma Mater) conference in 2006. I still talk about arriving on Friday night and meeting Melody and Frank Tennity in the parking lot who told me what a great group this was. They were right and I made many new friends that weekend. I couldn't wait for the next event which was the 2007 spring safari at Basswood Lodge in Canton. This was a complete outdoor weekend.

Basswood Lodge was a perfect setting especially with that big porch that was made for pickin' guitars and telling ghost stories with Leo Maloney at night. I shot my first turkey on that safari and had one of the best fishing outings I've ever had in my life. That happened when Mike Seymour took Mike Kelly, Rod Cochran and myself out

walleye fishing on the St. Lawrence River. We put walleyes in the boat all morning. On the way home I called my wife and asked her if she wanted walleye or wild turkey for dinner that night.

Since Plattsburgh and Basswood I've only missed one NYSOWA fall conference and have been to every safari. Experiences like the ones I just mentioned are why I encourage all NYSOWA members to do the same.

Charles Witek III

I'm a relative newcomer to NYSOWA, and there's no single reminiscence that I have to relate. I'm new enough that I can still remember my first fall meeting, and the rainy afternoon when Theresa and I pulled into the motel parking lot in Old Forge. I had barely stepped out of the car when I saw someone--I later learned he was Dan Ladd--walking through the lot with a compound bow in one hand, waving to me with the other. That pretty well set the tone, and even though the rain put a pretty serious cramp on some of the activities that

weekend, by the time the Sunday morning meeting was over, I felt as if I was a part of something that I had belonged to for the past 40 years. It just felt like home.

Since that time, I've been to a few fall meetings and one safari. I've cast for bass in the rain on Conesus Lake, and bird dogged

pheasants that weren't there in a weedy field somewhere in Fulton County. I almost shot my first turkey in Letchworth State Park, and watched my wife take her first walleye (and plenty more) on Great Sacandaga Reservoir last season. And throughout all that time, I have enjoyed the company of one of the nicest group of people I have ever had the pleasure to know.

Somewhere along the way, I was asked to serve as a vice president of the organization, and it has been a privilege; last year I won an Excellence in Craft award, and it was an honor. My time with NYSOWA is a part of my life that I treasure, and I take pleasure in the fact that, with luck, that time has just begun.

Bill Hilts, Jr.

I joined NYSOWA in 1981, 31 years ago. My first official conference was in Stamford, in the Catskills. It was an opportunity to meet many of the big names in New York's outdoor world, many of which were already familiar to me. My biggest memory that first conference, though, had to deal with the group's annual banquet. I ended up asking three different girls if they would like to accompany me to the banquet and all three had prior commitments. So they told me at the time. One by one, each commitment was either postponed or cancelled and all three girls ended up telling me that they would love to accompany me - facing the task of dealing with three different dates at the same time. It was okay during the reception as I bounced back and forth delivering drinks and making small talk. But when it came down to sitting down for the dinner, I ended up sitting alone as all three girls ended up sitting with different male companions.

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Thanks to all of these members for sharing their recollections and reflections.—G.S.



Mike Kelly, Dan Ladd and Rod Cochran fishing walleye on the St. Lawrence River in 2007.

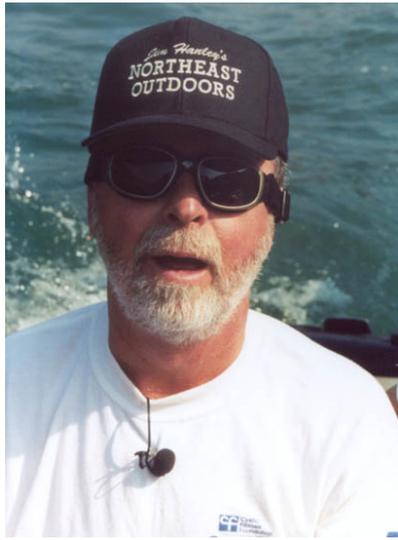
More Than Memories



Joe Sadowski with a beautiful brown trout



Shav and Laurie Hanesian. Shav, until his passing, was our legal counsel.



Former member Jim Hanley of Hanley Goggles.



A good time was had by all at the 2010 Spring Safari held at Pecks Lake in Fulton County.

More Than Memories

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Old Black & Whites

Wayne Jones and
Glenn Sapir
(left).

Mike Seymour and
Leo Maloney
(below)

*Photos by
Bill Hollister*



President's Report

by Glenn Sapir

THANK YOU FOR YOUR SUPPORT

As president of NYSOWA for the last two years, I have had the opportunity to file seven previous "President's Reports." This is my eighth and final, but more than a report, it is really a thank you note.

Thank you to the Board of Directors that has entrusted this position of leadership to me. I hope I have rewarded your trust and confidence.

Thank you to those same board members, including the officers of this organization who serve with the directors, for the conscientious attention—and time—you give to any and all of the issues that have been put before you. It is your leadership and effort that steers NYSOWA.

Thank you to the members who agreed to serve on the many committees who report to the president and the board and who make NYSOWA happen. I had the responsibility and honor of appointing the discretionary selections for the committees. In some cases, of course, the bylaws dictate who serves. In virtually all cases, the committee members served admirably, and you warrant our gratitude. The privilege of selecting committee members and replacement board members allowed me to appoint "old reliables" as well as members who have had a lesser history of serving, but whom I believed would meet the challenge and, at the same time, become more committed to NYSOWA.

Thank you to the two people who actually receive payment, as

nominal as it may be, for producing our newsletter and maintaining our website. Dan Ladd does the former and Sue Bookhout does the latter, and they both do so professionally. You are a credit to NYSOWA.

Thank you to Leon Archer and Bridget Keesler for administering our writing and photo-recognition program. Our awards program may be one of the greatest attractions of NYSOWA for some of our members, and you run it efficiently and admirably.

Thank you to the judges, 15 in Excellence in Craft and three in the Janice M. Keesler Memorial Photo Contest, for giving of your time. You are all highly regarded professionals of national repute, and your participation raises the stature of the recognition programs. Several of you have commented to me on the excellence of many entries, and some have even expressed that you were honored to participate.

Thank you to the sponsors of the awards program. For the last two years, Ducks Unlimited and the Sportsman's Channel have stepped up. I charged Robin Sharpless, our supporting member liaison, with raising an additional \$1,000 in sponsorship, and at this writing I am simply hoping he has succeeded. If you have, Robin, gratitude is extended to you and to the funding sources.

Thank you to the members, tourism agencies and supporting casts who have planned and contributed to the outstanding conferences and safaris during my tenure. I believe that will



continue into the near future as we visit Niagara Falls for our annual conference, enjoy the spring '13 safari site (the board will decide between two bids at our meeting held at conference in October) and the very special opportunity we have at our 2013 fall conference, consolidated with the Outdoor Writer Association of America's annual conference, in Lake Placid.

As an employee of the National Shooting Sports Foundation, I have the opportunity to represent NSSF at the conferences of some of the state, regional and national outdoor communicator groups. Many of them are larger than ours. Many offer more services to members. None, however, are more intimate. That is a quality I prize in NYSOWA, and I know that through my commitment to our organization over the last two years, I have gotten to know its workings and its members much better. That, perhaps, has been the greatest reward for my service. Likewise, I hope my presidency, through communication and action, has brought you even closer to NYSOWA. Nothing would please me more.

Glenn Sapir

VP Northern Region

by Dan Ladd

DONE DEAL: STATE ANNOUNCES AGREEMENT TO PURCHASE FORMER FINCH LANDS

It's been a little over five years since The Nature Conservancy purchased 161,000 acres in the Adirondacks from Finch, Pruyn & Company. Now the state of New York has confirmed their promise to purchase 69,000 acres to eventually be added to the Adirondack Forest Preserve.

Most of the other 94,000 acres has been sold to timber companies with the state purchasing conservation easements while some of it has been used for other purposes. According to a press release issued by the The Nature Conservancy (TNC), the state will pay incrementally \$47,396,413 and make purchases one chunk at a time. Funding comes from the state's Environmental Protection Fund (EPF) which is generated through real estate taxes.

It's been a rough road at times for the Adirondack Chapter of the Nature Conservancy with questions arising since 2007 regarding the state's willingness to spend millions of dollars on land preservation during tough economic times. In some cases municipalities and numerous hunting clubs that lease the land had called for keeping all of the acreage in conservation easement rather than outright fee purchase.

However, once appointed by Governor Andrew Cuomo, New York State Department of Environmental Conservation (DEC) Commissioner Joe Martens predicted closure on this deal. As former president of the Open Space Institute (OSI), Martens presided over a loan from OSI to TNC for part of the purchase.

The deal comes just in time for TNC to move into the next stages of their ten-year phase-out plan initiated in 2008. Many of these lands are currently under recreational leases

with hunting clubs who beginning at that time had exclusive hunting and fishing rights through 2013 and rights to their accommodations into 2018. Some of these rights have been extended because purchase by the state had not happened.

It should be noted that neither the public nor members of the Nature Conservancy will be able to access these lands until they are first purchased by the state and then the leaseholders no longer hold exclusive recreational rights. That will vary from tract to tract but is the case with the Gooley Club on the Essex Chain of Lakes and other nearby clubs who lease lands that are targeted to be among the first purchases made by the state, including the OK Slip tracts in Newcomb and Indian Lake.

The announcement stated that local economies are expected to benefit thanks to other added recreational opportunities like mountain biking, hunting, fishing horseback riding and especially snowmobiling. Connie Prickett, a TNC spokesperson, said that snowmobile trails already created on easement lands connecting Newcomb and Indian Lake have proved beneficial and mentioned the fact that a diner in Newcomb is now open year-round.

Prickett says she expects newly created trails will connect Newcomb, North Hudson and Minerva. There are also new snowmobile trails targeted on lands to eventually be purchased in Saratoga and Fulton Counties.

As for fishing, current fisheries management by the Gooley Club are considered excellent. Dirk Bryant, another Nature Conservancy employee and avid angler said he expects that the state will continue



those efforts on the Essex Chain of Lakes and other waters included in this deal, including the scenic Boreas Ponds tract where New York Outdoor News Editor Steve Piatt and I were invited to fish in early September. Let me tell you, this is a spectacular place.

There are losers in this deal and they are the nearly two dozen hunting clubs that will have to forego their traditional stomping grounds. From the start the Nature Conservancy has done their best to relocate clubs to easement lands with some having given up their leases already and relocating to other properties. Although the public will be allowed on Gooley Club lands in late 2013, the club's cabins can remain on the Essex Chain of Lakes until 2018. Like other clubs on former Finch lands headed for fee purchase they have an option to relocate them to another lease under conservation easement. The future for many of these clubs is in doubt.

Also, unknown is how these lands will be classified once under state ownership. From a recreational standpoint a Wild Forest classification leans more towards vehicle access, mountain biking and snowmobiling while a Wilderness classification favors mostly foot traffic. For those local economies to thrive the new users of these lands will have to contribute what the current clubs no longer will be should their membership numbers decrease or their clubs dissolve altogether.



With their view of the Adirondack's High Peaks the Boreas Ponds are just one of the gems on former Finch, Pruyn lands now owned by The Nature Conservancy and slated for state acquisition.

Sometime between now and 2018 we'll get the answers to these questions as parcels are purchased and opened up for public usage, including hunting, fishing and trapping.

Latest on Lake George Invasives

Over the summer the spiny water flea was discovered in Lake George (and also the Champlain Canal) bringing the number of invasive species in Lake George to five. Now the lake's Park Commission is poised to take more preventative action. But can they? That is the big question as the commission, communities, residents and transient boaters look to the next boating season.

The park commission recently wrapped up a series of public meetings in which the LA Group, a landscape architecture and engineering firm based in Saratoga Springs, presented their recommendations for dealing with Lake George's invasive species issues. Although the spiny water flea is a big concern, most of the current focus is on the Asian Clam infestation that is currently being treated, albeit expensively. Eurasian milfoil, curly-leaf pondweed and zebra mussels are the others.

The last of the public meetings regarding the LA Group's recommendations was recently held and now the commission has to look at the report and make decisions on

what can or can't be done, based primarily on funding. "It's not a proposal, it's a recommendation," said Park Commission Chairman Bruce Young. "We can adopt the plan and we can modify it."

LA presentation given by the LA Group's Tracey Clothier and Jim Martin focused on the past, present and future of invasives in Lake George, especially economic factors. Clothier said the project's goal was, "to present a feasible plan that will avoid future new aquatic invasive introductions to the greatest extent possible."

\$7.3-million has been spent on invasives in Lake George in the last 26 years and it now exceeds \$1-million annually. There are 16,000 annual boaters on Lake George with about one third of these being transient boaters; those who bring their boats to the lake from another location.

There are over 100 boat launch sites (including private ones) on the lake. Data collected from stewards at boat launches show that transient boats come from 193 different water bodies, some of which are loaded with invasives (Lake Champlain, Hudson River). The study concludes that transient boaters are the issue and that mandatory boat inspections should be implemented.

A portion of the presentation

also focused on economic factors. Primarily, the possible outcomes if nothing were done to battle invasives. The LA Group's findings predicts that long-term damage from invasives would effect property values, thus affecting tax receipts and eventually tourism.

Overall the LA Group's finding suggests action on invasives. Using Asian clam eradication costs versus the impact of doing nothing the ratio comes out to 16:1 in favor of action. And the biggest part of that action is mandatory boat inspections.

Dave Wick, Executive Director of the park commission who resided over these meetings knows that nothing can take place without funding. He also knows that finding it will not be easy.

From here Wick said the park commission will review the LA Group's report, seek funding and decide what can be done. Questions remain as to how many boat wash and inspection stations there would be, how much it will cost boaters and what hours launches would be open or accessible. Wick knows that anglers want to get on the water early and come off late and admits the challenge will be in trying to accommodate boaters of all types.

Any proposals would circulate through Albany and there would be a public hearing process and 45-day waiting period. Although any changes or regulations could be in place by next boating season, Wick said the process could take longer. Meanwhile he is seeking not only input but specifically ideas from anyone on what can make this all work and keep public boat launches on the lake accessible to transient boaters. This would include anglers.

More information about this topic can be found at the Lake George Park Commission's website: <http://www.lgpc.state.ny.us>

VP Southeastern Region

by Charles Witek III

TRAVEL BAN AFFECTS FISHERIES, WATERFOWL MANAGEMENT

Cuomo administration-imposed travel restrictions are harming New York's ability to participate in the management decisions affecting a number of important migratory species. Although marine fisheries and salt water anglers are taking the brunt of the impact, waterfowl and waterfowl hunters have also been affected.

In early August, the Atlantic States Marine Fisheries Commission held a four-day meeting in Philadelphia related to the upcoming benchmark stock assessment for striped bass. That benchmark assessment, which will probably be completed next spring, will be used by fisheries managers to determine how striped bass will be managed for the next span of years--perhaps until 2020 or so. Representatives from every state with a declared interest in striped bass were there—except for New York, which was unrepresented. Assessment meetings often fly under the angling public's radar. They are rarely mentioned in headlines, as no final regulations are decided there, and they are not a forum for the sort of acrimonious public debates which often accompany fisheries issues. However, they are arguably the most important meetings of all, because it is at the assessment meetings where data is sifted, population models are tested and information is assembled before it is passed on to the ASMFC commissioners who make the ultimate decisions. Dick Brame, Atlantic States Coordinator for the Coastal Conservation Association, likened the assessment meetings and the conclusions ultimately reached there to the foundation of a building, noting that “If the

foundation is solid, the building will stand, but if the foundation is crooked, or some of the blocks are cracked and missing, the entire structure will be skewed, and could just collapse altogether.”

New York was supposed to send three representatives to the meeting, including one member of ASMFC's Striped Bass Technical Committee and two other biologists who are intimately familiar with the species on the coast and in the Hudson River. ASMFC would have paid for all travel expenses. However, despite the fact that it would cost the state nothing, they could not obtain a waiver from administration travel policies that would have allowed them to go. A DEC public relations spokesman defended the decision, stating that New York attended the assessment meeting by “Webinar” and that Jim Gilmore, Chief of the DEC's Marine Bureau, was permitted to attend ASMFC's summer meeting, which occurred a week later. That official comment completely missed the mark. Although DEC biologists attempted to participate in the assessment meeting via an on-line connection, that connection was reportedly so bad and so time-delayed that effective participation was impossible. As a result, New York was unable to participate in the scientific give and take that, when reflected in the final data, will be used to set regulations for much of the remainder of this decade.

The administration's inexplicable failure to allow DEC biologists to attend an important meeting, at no expense to the state, was not ignored by the sporting press, which gave it extensive coverage. It also caught the attention of the



state legislature, with at least one important lawmaker, Assemblyman Robert Sweeney (D-Lindenhurst), Chairman of the Environmental Conservation Committee, writing a letter to Governor Cuomo asking that such biologists be permitted to participate in such assessment meetings in the future. However, as of this writing, the administration remains unmoved.

Other DEC biologists were recently prevented from attending the ASMFC's Tautog Technical Committee meeting, despite the fact that the tautog (also known as “blackfish”) population is badly depleted, and that New York anglers have just been placed under significantly tightened harvest restrictions which increased the size limit from 14 to 16 inches and cut the fishing season from approximately five months to just two. Because tautog do not engage in long-distance migrations, and because there is much that is still unknown about their life history and the level of legal and illegal harvest (substantial poaching is known to be taking place), the input of New York's biologists would be particularly important to the health of the state's fish and to its tautog fishermen. However, despite this fact, the administration did not permit them to attend and participate in the Technical Committee meeting. Anglers and fish conservation advocates are now wondering how restrictive the Cuomo administration travel restrictions are going to become.

It should be noted, however, that not only fish and anglers are being affected. This summer, before the striped bass stock assessment meeting took place, the Atlantic Flyway Council met to discuss the health of waterfowl populations and to discuss appropriate harvest regulations for the upcoming season, in a process that is roughly analogous to that performed by ASMFC. Here, too, among all of the states that comprise the Atlantic Flyway, only New York failed to send official representatives to the meeting. This is a pattern that, if repeated—and it appears from current actions that it will be—bodes no good for New York's outdoor community.

Whitetail Bow Season To Open Earlier In Southern Zone

Beginning this year, Southern Zone bowhunters will have an additional two weeks added to their season which will now begin on October 1. Previously, the season began on the Saturday after Columbus Day, but the New York State Department of Environmental Conservation has determined that the earlier opening “is a reasonable action to increase opportunity for New York deer hunters,” and believes that it will not have “a substantial management impact” on the Southern Zone whitetail population. However, the agency noted that the bow season harvest “is strongly biased toward adult bucks compared to harvest during other seasons,” and will monitor the earlier opening to assure that no adverse impacts actually occur.

The early start was not without its critics. A number of hunters opposed opening the season on October 1, arguing that the former bow season already gave archers a significant advantage over gun hunters when it came to harvesting trophy deer, and that adding an additional two weeks to the season only increased the regulatory bias against deer hunters who employed crossbows, muzzleloaders and modern firearms.

On the other hand, there was broad support from bowhunters, much of that support taking the shape of a single form letter that was widely distributed and sent in by numerous individuals. Unfortunately, there was what I believe to be an inappropriate display of selfishness here. While bowhunters were more than happy to have their season extended by an additional two weeks, they were notably unwilling to share the joy with youngsters taking their first steps into the world of whitetails. The DEC noted that “Most of this support [for the extended archery season] was expressed in the same form letter that opposed establishing a youth firearms deer hunt” on Columbus Day weekend. The DEC estimates that opening the season on October 1 will provide archers, on average, with an additional 15 hunting days each year. The fact that a number of the bowhunters who will benefit from the change are unwilling to share just three of those days, which they never had before, with youngsters just beginning their big game hunting career is disappointing, to say the least. That's particularly true in these times when we should be doing everything we can to bring new hunters—and especially kids—into the sport. Fortunately, the DEC shares that belief, and the Columbus Weekend firearms youth hunt will also become a part of New York's hunting scene this fall.

For more information, go to http://www.dec.ny.gov/docs/wildlife_pdf/deerregapc2012.pdf.

Divers Map Lake Ronkonkoma

A group of Long Island scuba divers has teamed with a number of state and local agencies, including the DEC and the Suffolk County Legislature's Lake Ronkonkoma Task Force, to undertake a comprehensive survey of Lake Ronkonkoma's bottom. The survey, which involved using side-scan sonar to chart the lake's bottom, and

then diving on any objects found in order to determine what they were, had a number of objectives, the most important of which was to assure that no potential environmental hazards could be created by any lake-bottom debris. Creating an up-to-date topographic map of the lake, and providing information to the DEC on the extent and nature of any structure, natural or artificial, which might comprise fish habitat, were also important goals, as was tracking the extent and growth rate of the lake's weed beds, which include both native and endangered species. Finally, the divers were able to visually inspect and note historical objects that might be of interest to the Lake Ronkonkoma Historical Society Museum.

Many items remain unidentified, and much work remains to be done. Ultimately, the divers plan to create a database that will be compatible with Google Earth, which will not only display the coordinates of the various objects discovered, but will also link to a brief video of the item in place and provide a physical and, if appropriate, historic description of the artifact. This is not only of academic interest; given the quality largemouth bass and walleye present in the lake, it is information that many anglers should be eager to access and exploit.

Antler Restrictions Expand In Catskills

This year, the DEC will expand its pilot antler restriction program from the four Wildlife Management Units where it was first tried (3C, 3H, 3J and 3K) into another 7 WMUs (3A, 4G, 4O, 4P, 4R, 4S and 4W) that, together with the four “pilot” WMUs, will effectively expand the antler restriction program throughout the Catskill region. Hunters are sharply divided on whether the program is beneficial. Some are strong supporters, believing that it will improve the quality of the available bucks, and even make hunting safer by requiring hunters to take a better

look at their target before they fire a shot. Others feel that antler restrictions are a concession to a handful of trophy hunters, which unduly restrict the hunters' ability to take a buck of their choosing, make it more difficult to put venison on the table and pose a danger to the health of the forest by increasing the size of the deer herd in areas where it already approaches the carrying capacity of the land.

However, for better or worse, this year most Catskill deer hunters will have no choice but to be sure that any buck they choose to shoot has at least three points, all at least one inch long, on one of its antlers this year. And those holding an antlerless permit shouldn't feel that the new restrictions open up any new territory for them. Antlerless deer remain those which are either truly antlerless or, at most, do not have an antler more than three inches long.

Additional information can be found at http://www.dec.ny.gov/docs/wildlife_pdf/deerregapc2012.pdf.

Coast Guard Advises Boaters To Avoid Fire Island Inlet

On September 19, the United States Coast Guard issued an advisory warning boaters to avoid using Long Island's Fire Island Inlet. The advisory noted that "Severe shoaling has been reported to extend the entire width of Fire Island Inlet...with water depths as low as 4 feet at high tide and less than 1 foot at low water." It went on to say that "Mariners are advised to seek alternate routes...If Fire Island Inlet is transited, do so at high tide and proceed with extreme caution." The Coast Guard then followed its own advice by transferring a 42-foot all-weather rescue boat, that had previously been berthed at its Fire Island station, to the Coast Guard station in Shinnecock Bay.

The inlet, which serves all of Great South Bay, may be the busiest on the South Shore of Long Island and, unfortunately, "alternate routes" aren't readily available. Transiting Jones Inlet, more than a dozen miles to the west, requires either a long trip through the State Boat Channel, where speed limits significantly increase the time of passage, or a far longer run to Shinnecock Inlet, which is too distant to be a realistic alternative. Moriches Inlet, which sits between Fire Island and Shinnecock inlets, is even more badly shoaled and more dangerous than Fire Island Inlet, rendering it unsuitable for Great South Bay boaters.

Unfortunately, relief will be slow in coming. Fire Island Inlet isn't scheduled to be dredged until 2014, and given that such dredging could cost as much as \$35 million, it is unlikely that any money will be found to perform it sooner.

Will Black Sea Bass Season Be Closed?

I've probably done more black sea bass fishing this year, and caught more black sea bass, than I ever have before. And I'm not alone; even when fishing on an obscure, low-profile wreck relatively far from any inlet, I always had company, with boats either trying to anchor alongside or drift close enough to pull a fish or two out from under my boat. The good news is that the black sea bass population has completely rebuilt, and that next year, fisheries managers plan to increase the recreational quota from 1.32 to 1.85 million pounds; the bad news is that at the end of what the National Marine Fisheries Service calls "Wave 3", the months of May and June, anglers had already landed about 1.2 million pounds, making it a certainty that

they will overfish their 2012 quota by a substantial amount, and thus incur "accountability measures," in the form of pound-for-pound paybacks, next year. The situation is made worse by a regulation, adopted by NMFS at the request of the Mid-Atlantic Fisheries Management Council, which prohibits managers from closing the fishery early, and thus avoid a big overage and corresponding 2013 paybacks, based on projected harvest numbers. NMFS can't act until it has data showing that anglers actually exceeded their quota, and since information for "Wave 4"—July and August—won't be available until October 15, the agency's hands are tied since then. That virtually assures that the overage will be substantial, and that next season's cutbacks will be correspondingly dire.

Although it's not pleasant to contemplate the cutbacks—and inevitable rancorous debates—which lie in our future, it will be interesting to see how this matter plays out. The Wave 3 overage was due largely to landings in a single state, Massachusetts, which were about 500% above 2011 levels. New York's landings for the same period were essentially flat. So the big question will be how the cutbacks are allocated. Will they follow the summer flounder model, in which overages are allocated to the states which cause them, and other "innocent" states are left unaffected? Or will the cutbacks be applied to all states across the board, with everyone sharing the pain even if they don't share the blame. Only time will tell, but whatever happens, it will make an interesting story.

VP Western/Central Region

by Leon Archer

WNY UPDATE: GREAT LAKES GREAT

Both Lake Erie and Lake Ontario exceeded expectations for anglers on summer outings this past season.

Lake Erie saw an early start for the arrival of Western Basin migrant walleyes, schooling near shore and along the International Line from Buffalo to Barcelona Harbor by late May. Along with a solid number of younger year classes of 'eyes born and raised in New York State waters, an onslaught of monster mommas from the west – mainly females – made many an Erie troller or drifter a trophy-taker.

Trolling has been the standard fare for suspended walleye in recent years, but many boaters, young and older, have seen stunning successes with a spinner and worm rig bumped along bottom structures while drifting waters deep and shallow.

Add to the walleye presence, yellow perch schooling has been golden. Typically, the spring and fall bite peaks for anchored anglers working deeper waters off Sturgeon Point to Cattaraugus Creek. This summer, schools tightened and boaters had to fly reconnaissance at times, but bruiser-class ringbacks were plentiful through heat that raised water-surface temperatures into the high 70s at times.

The mild 2011 fall season had boaters heading out of Sturgeon Point after the gun-season opener for deer last year. If late-summer reports continue, citing a Laurel and Hardy line, this fall perch run might be another fine mess you could get into.

Same accolades can be made for the Lake Ontario fishery, not just the salmon run seen from Fort Niagara

eastward to Point Breeze.

Trollers, charting or on recreational run, saw a substantial presence of "teeners" (two-year-old Chinook salmon) as soon as they got boat in the water this past spring.

That king run, along with a fair number of matures that hit the 30-pound mark before the summer, put serious anglers on Ontario waters early and throughout the summer.

"Having this school of (young) salmon close to shore has taken the pressure off the steelies out deep," charter captain Bob Cinelli said of the summer fishery around his home port at Olcott Harbor.

Cinelli and his wife Karen each charter in separate vessels and had held size and number competitions regularly all summer. Most trips were limit catches, with big kings, steelhead trout, brown trout and the occasional coho and Atlantic salmon seen along the way.

Low stream levels and exceptionally high late-summer water temperatures have kept the fall trout run slow/so-so, but the lower Niagara River salmon run had begun as soon as daylight began shortening. By Labor Day weekend casters along the power plant fishing platform were hooking kings with an assortment of spinners, spoons and heavy jigs.

Cattaraugus Creek Outfitters see the same stream conditions at that largest Lake Erie feeder in New York State, but predictions are for an improved steelie run this fall and early winter. Seneca Nation of Indians has imposed a closed season (Jan. 1 – March 1) for all trout species in the SNI section of the Catt.



Instructor Recognitions

Two instructors were recognized for 50 years of service during the WNY Region 9 Sportsmen's Education Instructors Recognition Banquet held Sept. 8 at Holland Willows.

Bernard Fix Sr. and Philip Denz both have taught hunter and other certification classes for a half century. The Fix family has nearly 100 years of service as instructors. Son Barnard Fix Jr. has more than 25 years in Region 8 classes; his brother Tom Fix received a 10-year recognition. Grandson Nathan Fix of Batavia has logged more than five years and does class coordinating in Region 8.

Sad to report, instructor Robert Hageman Sr. has been convicted on four counts of wildlife violations cited in Dec., 2010. Initially, ECO Roger Ward cited Hageman for one misdemeanor and eight violations. During a series of court delays and site setting, the charges were reduced to four offenses to be sentenced at court in Silver Springs on Sept. 17.

Hageman was past president of the Finger Lakes Chapter of Deer Search Inc., and the Wyoming County Federation of Sportsmen and founder of Big Game Recovery along with his hunter-education credentials. He continued to instruct classes while court proceedings were pending; DEC officials would not comment on the status as an instructor or leashed tracking dog license.

Western Finger Lakes

In recent years Chautauqua Lake and Honeoye Lake have received major mention for fishing forays for west-enders.

Conesus Lake, which at one time had more shoreline development (cabins, cottages, and homes) than any other western Finger Lake, offers some improved panfish fishing.

By the way, if you haven't Sunday driven shorelines of these western lakes lately, you might now place Canandaigua Lake at the top of the shoreline-development scale –

if not for its numbers of buildings but more for the lavish layouts that serve as “cabins” on the lake.

But for pure fishing fun, Conesus has seen an uptick in its bluegill base and a fair return of the perch fishing so popular in the 80's and 90's.

Silver Lake saw a spectacular run of bigger ‘gills through the warm ice-fishing winter and early spring run. Honeoye Lake still holds credentials for bull bluegills. The newly revamped launch ramp and parking area at the southeast corner of the lake makes access easier and faster.

Big Game

With a mild winter followed with an early spring and good growing season, farmers and scouting deer hunters have seen good numbers of deer and what appear to be a few more turkeys out there this fall season.

With an early (Oct. 1) archery season start, bear season opening with deer, and big-game seasons set for earlier ages for young hunters, the fall hunting season in Western New York looks promising.

See you at Niagara Falls.....

Membership News

OH NIAGARA: LAST MINUTE NYSOWA FALL CONFERENCE REMINDER

This is an important reminder for NYSOWA members who will be attending the conference in Niagara Falls Oct. 18-21.

While the deadline is Oct. 1 for signing up (and there's a possibility we could make other arrangements after that time depending on room availability), we would like to have a head count ASAP so that we know what to expect.

The Four Points Sheraton is looking for a head count because their weekends have been booked all September and into October and they will not be able to hold rooms until the conference.

This newly-renovated property is right on the Upper Niagara River, offering up 1,000 feet of riverfront property for boaters or casting options. Many of the guides working

the river will be able to pick you up dockside, making it a unique experience.

Things are shaping up nicely and we can't wait to host you as a group - celebrating 45 years of NYSOWA in the process. If you have any questions, please don't hesitate to contact me.

-Bill Hilts Jr.

ROGER FULTON'S BLOG

NYSOWA member Roger Fulton (author and speaker) has moved from the North Country to the Finger Lakes region. He also authors a blog entitled *Trails and Tales of Northern NY*.

Check it out at <http://rogerstrailsandtales.blogspot.com/>

2012 NYSOWA Scholarship recipients

This year for the first time in the history of the NYSOWA Scholarship Awards, the two recipients were chosen from recommendations from two of our members. Bill Hollister nominated his granddaughter, Marie Hollister of Valatie, who will be majoring in Environmental Law at the University of Notre Dame, and Dan Ladd's cousin Warren Chaney, Granville, will be attending the Ranger School at SUNY ESF.

Each of these students will receive a \$500 check co-payable to them and their school. Both schools Financial Aid Officers have been notified and are very appreciative of the NYSOWA awards. I would like to ask our President, Glenn Sapir if they would cover my expenses to be

at Notre Dame on a weekend of a home football game, where I could photograph the presentation of the award.

Both these student responses to the magic question: "why they support the ethical hunting, fishing and trapping practices as primary methods for the conservation of our wildlife resources," with very positive answers. Here are excerpts from each of them.

MARIE - "I have been exposed to hunting and fishing since a young age growing up in Columbia County. I understand the concepts of scientific wildlife management and share the NYSOWA's beliefs that ethical methods to harvest fish

and wildlife by hunting, fishing and trapping go hand-in-hand with sustainable healthy populations of fish and wildlife not only now, but for future generations to enjoy."

WARREN - "I support ethical hunting, fishing and trapping partly because I am a hunter, fisherman and trapper myself. It is a good conservation tool because it allows us to keep a handle on the wildlife populations so they don't get overpopulated and start to die off. I support the practice of these sports; and the unethical practices really upsets me. That is why I am going to Ranger School, so that one day I might be able to give back to the woods, lakes and streams I grew up in."

Editor's Note: SUNY ESF's Ranger School in Wannakeena, NY turns 100 this year. Click on the link below to read Mike Lynch's excellent report.

<http://www.adirondackdailyenterprise.com/page/content.detail/id/532992/Ranger-School-turns-100.html?nav=5046>

Membership News

NYSOWA ARTIST DEBORAH BROSEN'S WORK COMMISSIONED BY NYS BIG BUCK CLUB

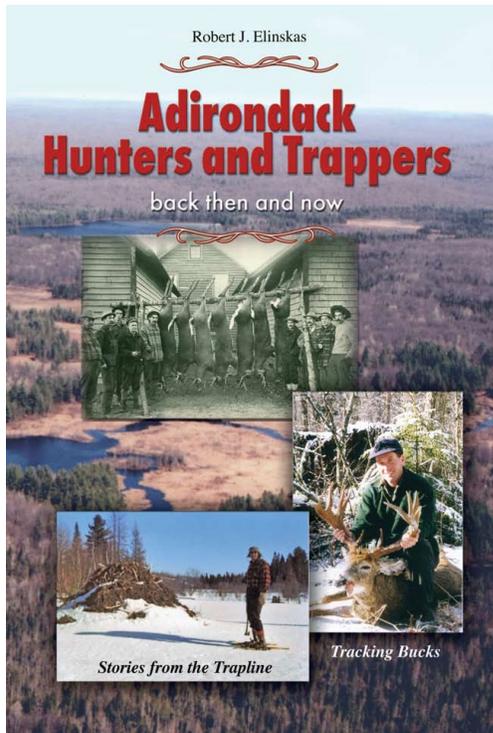
Wildlife artist Deborah Brosen's work is known for the realism and detail she achieves in each painting. It is for this reason that Debbie had the honor of being selected to paint for the NYS Big Buck Club. The NYSBBC is a non-profit organization that recognizes whitetail hunters who harvest the largest antlered buck in the State of New York by both gun and bow.

For the past 40 years, renowned wildlife artist Wayne Trimm has provided the Club with a painting of these trophy bucks in their natural setting. The paintings are then awarded to the lucky hunter at an annual banquet held in Canastota, New York.

The NYS Big Buck Club sought new artists to carry on this tradition upon Mr. Trimm's retirement. Debbie Brosen, of Kinderhook, was selected as the artist to paint the largest non-typical buck taken by gun. Her painting was presented to Mike Canale on Saturday, September 17 at the NYS Big Buck Club's banquet, and will appear in the Fall edition of the NYS Conservationist Magazine.



**THESE NYSOWA MEMBERS HAVE
PUBLISHED BOOKS IN 2012**



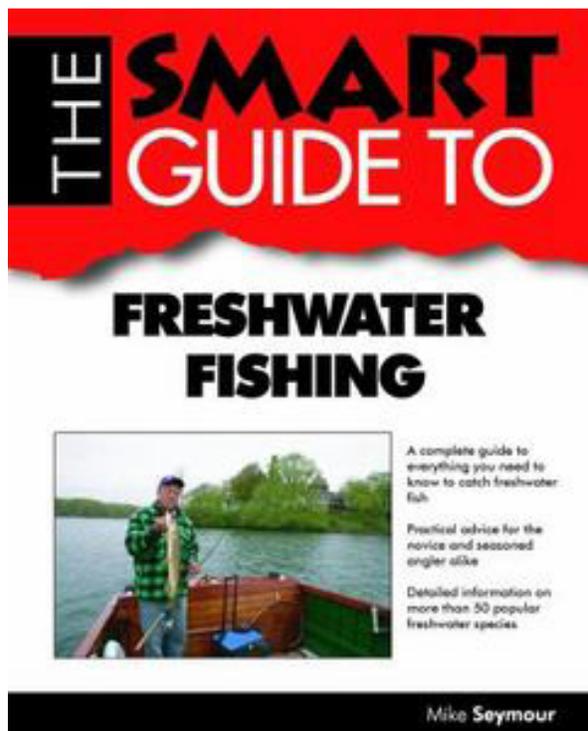
**ADIRONDACK HUNTERS
AND TRAPPERS**
By Robert J. Elinskas

“Adirondack Hunters and Trappers” has 231 pages with most photos in full color. Many vintage photos of course are black and white. The book reads like a history book evolving from the time of the Indians through the “gilded age” until now. There are many appropriate and entertaining stories to support the text. It focuses on various areas of the Adirondacks, and especially Haimilton county.

Also included, are stories about some of the older and more popular Adirondack hunting camps, some of them still in existence and being used regularly. Book has been very well received and joins Bob’s other 2 books on the Adirondacks

The Smart Guide to Freshwater Fishing
By Mike Seymour

Here’s a new guide of practical information for freshwater fishing. Whether you are a novice angler or a seasoned veteran, “The Smart Guide to Freshwater Fishing” is a book for you. This book presents a wealth of angling information in an easy-to-read style; yet, the work serves as a reference book on all topics related to freshwater fishing.



Please contact the authors if you are interested in writing a review or would like to obtain a copy for your reading pleasure.

SUPER FAST TIPS TO PUNCH UP YOUR PROSE

Why every writer should read poetry

My relationship with poetry has been troubled. It didn't start well. When I was a child, my father - a diehard Brit, whose favourite breakfast was smoked kippers --encouraged me to read Rudyard Kipling. (Boots, boots, boots, boots, marching up and down again and there's no discharge in the war.) I was seven. Not only had I never encountered war, I don't think I'd ever met a soldier. The pulsing rhythm of the verse commandeered my attention but the meaning skidded right over my head.

In high school I suffered through the usual predictable poetry - William Blake, Elizabeth Barrett Browning and, memorably, Samuel Taylor Coleridge. I say "memorably" mainly because my grade 12 lit teacher inserted him into the curriculum when she discovered - to her horror -- that no one in the class had ever studied the Rime of the Ancient Mariner. (We don't mind, we cried, helplessly.)

In university, I finally had a brief poetic epiphany thanks to a gifted English professor. Betty Belshaw taught her students to read poems as if we were detectives attacking particularly interesting cold cases. Incredibly, at least to an 18-year-old from Catholic school, our discussion of The Lovesong of J. Alfred Prufrock included a debate on diarrhea. (This related to the line, "Do I dare to eat a peach?") I don't recall talking about s/ex, but, surely, we must have. Suddenly, poetry was interesting!

From there, I went to become a fan of Dylan Thomas, William Carlos Williams and Gwendolyn MacEwen and even wrote some poetry of my own. By the time I was 25, however, my interest had trickled away.

Then, a few weeks ago, a friend asked me if I'd ever read Joseph Brodsky's essay on the value of poetry. "I read it in 1998," she said, "but I've been reading poetry ever since, so it made quite an impression."

I vaguely knew that Brodsky was a Russian emigre poet (1940-1996) but didn't know he'd won the Nobel prize for Literature in 1987 and was US poet laureate in 1991. Of course I'd never read any of his work before. Quickly, I placed a library hold on a book of his essays, *On Grief and Reason*. The essay on poetry, "How to Read a Book," stunned me.

It is sublime.

Here, to me, is the most convincing part of his argument:

"The way to develop good taste in literature is to read poetry," he wrote. "[It] is not only the most concise, the most condensed way of conveying the human experience; it also offers the highest possible standards for any linguistic operation -- especially one on paper.

"The more one reads poetry, the less tolerant one becomes of any sort of verbosity, be that in political or philosophical discourse, be that in history, social studies or the art of fiction. Good style in prose is always hostage to the precision, speed and laconic intensity of poetic diction. A child of epitaph and epigram, conceived indeed as a shortcut to any conceivable subject matter, poetry to prose is a great disciplinarian.

"It teaches the latter not only the value of each word but also the mercurial mental patterns of the species, alternatives to linear composition, the knack of omitting the

self-evident, emphasis on detail, the technique of anticlimax."

Brodsky also provides a list of recommendations, tailored to the readers' mother tongue. For English speakers he suggests: Robert Frost, Thomas Hardy, W. B. Yeats, T. S. Eliot, W. H. Auden, Marianne Moore and Elizabeth Bishop.

So, 30 years after my last interest in poetry, I am starting to read it again. I'm beginning with the poems in the *New Yorker* and I think, over my holidays, I will bring a book or two of poetry along to the beach with me.

I'm also bringing Brodsky's book of essays. That man can write!

Here is a link to his essay, "How to Read a Book." Please don't read it online. Instead, print it out. It's worth your unfettered attention.

Details, details...

Do you want to write faster, better? My popular online course offers an easy way to add structure, support and speed to all aspects of your writing life. Learn more about my Extreme Writing Makover. The course is delivered weekly by email for an entire year so it's an exceptionally convenient way to learn.

Nervous about signing up for a course? My super manual *8-1/2 Steps to Writing Faster, Better* teaches anyone how to write first and edit later. It's a terrific resource for copywriters, corporate writers and business owners. You have a choice of two versions -- basic (an e-book) or premium (e-book and printed copy -- plus additional goodies, including my handy booklet, *72 Ways to Beat Writer's Block*). Here's where

Continued on next page

you can learn more about my guide. (And if you buy the premium version you'll get a discount on the course if you sign up for it later!)

Want some one-on-one coaching with me? I take a limited number of clients every month. I am book-

ing now for September and October. See details.

To see other blog posts I've written since last week's newsletter, please go to this page and scroll through my recent entries. (They're all short.)

This newsletter is ©2012 by Daphne Gray Grant

Email: daphne@publicationcoach.com

Web: <http://www.publicationcoach.com>

FIVE STEPS TO SUCCESSFUL EMAIL MARKETING

As well as attracting customers by sharing your news through search engine optimization (SEO) and social media, you should also connect with them directly.

Email marketing is one of the most effective online marketing channels, with a return on investment of \$40 for every dollar spent.* Email helps your business stay top-of-mind, builds trust and customer loyalty, and is a great way of keeping in touch with both existing customers and new prospects.

But how can you make sure your emails aren't deleted in the slew of spam that bombards customers every day? It's just like everything else in marketing: have a strategy! Here are five steps to a successful campaign, each with a set of rules for making them happen. Follow them and you won't go wrong.

Create a Plan

Know the goal of your email BEFORE you send. Who are you trying to reach and with what information?

Get to know your audience. Are you talking to customers or prospects? Are you reaching out to industry experts and peers, or to followers of your brand? What do they already know? Why would they want to hear from your brand?

Be purposeful. When you know who you're talking to, the goal of the campaign becomes clear. Are you rewarding existing customers with a special deal or promotion?

An introductory offer may be your route, for example.

Build a Contact List

Get permission. To avoid being relegated to the spam folder, get permission to send email. Include sign-up buttons on your webpage or put a sign-up book out if you have a store location. Use incentives to get customers to sign up.

Set up auto-responders. These can welcome people to your list, send out birthday reminders and special offers that go out on specific days. Keep your list up to date.

Segment your list. You can divide it geographically, demographically, or by purchase activity for greater relevancy.

Craft your Message and Image

Keep your message simple. Get to the point, and quickly. Be yourself. Write as if you're having a conversation, and don't be afraid to let the personality of your brand shine through!

Put your company name in the "From" field. Use a compelling subject line. Avoid using all caps and phrases like "Click Here!" or your message will go straight to spam.

Check your formatting. Check that everything appears as you're expecting in the body of the email by sending a test email to yourself.

Have a clear call to action. What do you want the reader to do? Tell

them, and then make it easy for them to do it!

Hit 'Send'

(after doing your homework)

Experiment with timing. Ideal timing of your messages will vary depending on your business and customers, so finding your groove may take some test runs.

Be consistent in frequency. As a rule, don't overdo it so that people feel like they're being stalked, but don't go for months without sending an email.

Analyze and Improve!

Track your results. This is essential to making each email campaign more effective than the last. Test to identify what works. Vary your subject lines, send time, and frequency to find what works best for your brand and customers. Test one variable at a time.

Don't measure everything at once. Three straightforward measurements to start with are bounces, open rates, and click rates.

Benchmark against yourself. Compare your results to your own previous campaigns, not to competitors or industry averages. Look for trends. Identifying trends in your data will point you towards what is connecting with your audience.

The above was provided by Vocus, 12051 Indian Creek Court, Beltsville, MD 20705, www.vocus.com

HELP STOP THE LOSS OF LAND AND WATER FOR HUNTING AND FISHING; SURVEYS PROVIDE FAST, SIMPLE WAY FOR SPORTSMEN TO BE HEARD

FERNANDINA BEACH, Fla. — Last year nearly 23 percent of hunters lost access to land they had previously hunted, while just over 20 percent of anglers had to change or cancel plans to fish because certain waters or access points were no longer open to them. One reason for this lost access is due to development. Between 1982 and 1997, 41.3 million acres of rural land were turned into subdivisions, malls, office parks and the like. That's roughly the size of Illinois and New Jersey combined, according to America's Farmland Trust. Could where you hunt or fish be next?

It's more important than ever for today's hunters and anglers to band together and be heard by the people and agencies that make decisions about our natural resources. Fortunately, the surveys available at HunterSurvey.com, ShooterSurvey.com and AnglerSurvey.com provide the easiest and fastest way for sportsmen to provide feedback to make sure leaders have the information they need to support wise policies and programs.

Shrinking budgets, reduced services and more competition for available outdoor space from other recreational enthusiasts have all conspired to decrease the areas available for hunting and fishing. On the private side, high leases costs and changing land ownership are also taking their toll, making it harder for hunters and anglers to find suitable places to enjoy their activities. Stra-

tegic public solutions are more critical than ever if hunting and fishing are to survive, and every sportsman out there can make a big difference without spending a dime or much of their time.

How? Just participate in the online bi-monthly surveys at HunterSurvey.com, ShooterSurvey.com and AnglerSurvey.com. The surveys are simple, fun and often take less than five minutes to complete. However, the results and data they yield are invaluable in helping fish and wildlife agencies, political leaders, conservation groups and even businesses in the outdoor industry understand what issues, concerns, services and products are important to hunters and anglers.

"We run the bi-monthly surveys to obtain sportsmen's feedback on a wide range of issues and trends that affect them," says Rob Southwick, president of Southwick Associates, which designs and conducts the surveys. "The online surveys are designed to yield not only highly accurate results, but to make it easy for hunters, shooters and anglers to participate when their schedule allows. Their privacy is always maintained, and they never have to deal with annoying phone calls right at dinnertime." Every participant who completes a survey is entered into a drawing for one of five \$100 gift certificates to the sporting goods retailer of their choice. Five winners are randomly selected from the pool of Hunter/Shooter Survey partici-

pants and five are chosen from Angler Survey participants. Other exciting prize incentives will be added this fall.

Simply visit HunterSurvey.com, ShooterSurvey.com and/or AnglerSurvey.com and click on the easy-to-find "Take the Survey" button. Then just follow the prompts. Participants do not provide their full names, just emails. After completing their first survey, sportsmen will receive a friendly notice in their email when a new survey is ready for their participation. Taking the surveys are the easiest, quickest and cheapest way American sportsmen can be sure their opinions will count on the issues that matter most—it could also prove to be the most effective way they can ultimately save hunting, shooting and fishing, too.

About AnglerSurvey.com, HunterSurvey.com and ShooterSurvey.com: Launched in 2006, AnglerSurvey.com, HunterSurvey.com and ShooterSurvey.com help the outdoor equipment industry, government fisheries and wildlife officials and conservation organizations track consumer activities and expenditure trends. Survey results are scientifically analyzed to reflect the attitudes and habits of anglers and hunters across the United States. Follow them on Facebook at <http://facebook.com/huntersurvey> and <http://facebook.com/anglersurvey> or on Twitter at <https://twitter.com/#!/AnglerSurvey> and <https://twitter.com/#!/HunterSurvey>.

FROM CNN TAKING PHOTOS IN PUBLIC: WHAT'S ALLOWED

http://ireport.cnn.com/blogs/ireport-blog/2012/08/15/know-your-rights-taking-photos-in-public?hpt=hp_bn13

Supporting Member News

NSSF SALUTES USA SHOOTING TEAM AND MEDALISTS IN NATIONAL AD

NEWTOWN, Conn. -- USA Shooting Team members have stood on the Olympic medal stand, appeared on the NBC Today Show and made millions of target shooters proud with their medal-winning performances at the Summer Olympic Games. As a major sponsor of USA Shooting, the National Shooting Sports Foundation doesn't want the cheering to stop.

So tomorrow NSSF will be running a full page, four-color ad in USA Today that congratulates all members of the USA Shooting Team who competed in London and, particularly, the four athletes who earned three gold medals and one bronze. The ad's headline reads: "Congratulations To All Our Shooters on the U.S. Olympic Team" and continues, "Making history, setting records, showing the world the fun and excitement of the shooting sports: You've made us proud."

"The National Shooting Sports Foundation is honored to be a sponsor of USA Shooting, and we are thrilled to draw even more attention with this ad to the fine men and women representing our sports on the world stage," said Chris Dolnack, senior vice president and chief marketing officer for NSSF, the trade association for the firearms, ammunition, hunting and shooting sports industry.

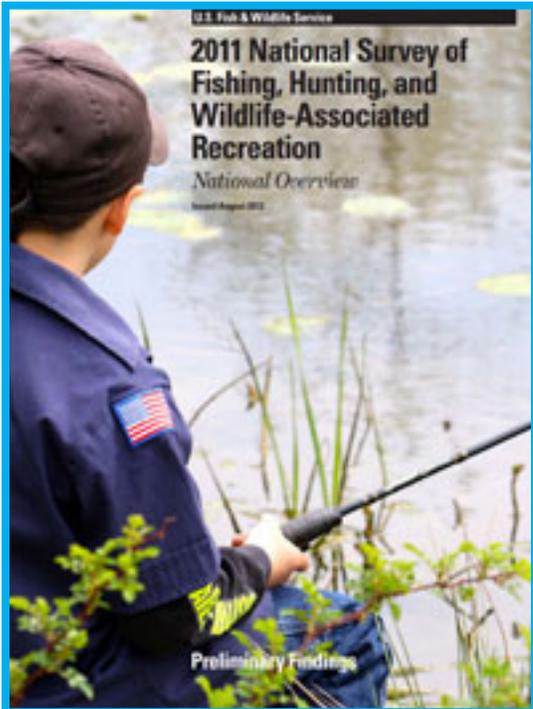
Four individual athletes are featured the ad:

- Gold medalist Kim Rhode, who became the first American ever to medal in five consecutive Olympic Games and who set a new Olympic record and tied a world record in women's skeet.
- Gold medalist Vincent Hancock, who became the first skeet shooter to win that Olympic event twice and who set two Olympic records.
- Gold medalist Jamie Gray, who set two Olympic records in both the final and qualification rounds of women's 50-meter, three-position rifle.
- Bronze medalist Matt Emmons, who added to his gold and silver medal tally from previous Games in the men's 50-meter three-position rifle.
- The ad also gives readers an opportunity to download NSSF's Where2Shoot app for the iPhone, which allows users to search for shooting facilities nationwide, watch video tips on hunting and shooting and keep up with news about the shooting sports.

About NSSF

The National Shooting Sports Foundation is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 7,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen's organizations and publishers. For more information, log on to www.nssf.org.

HUNTER NUMBERS UP 9% BETWEEN 2006 AND 2011, PRELIMINARY NATIONAL REPORT SHOWS



NEWTOWN, Conn. -- The number of hunters age 16 and older in the United States increased 9 percent between 2006 and 2011, reversing a previous downward trend, a preliminary report from the U.S. Fish and Wildlife Service (USFWS) and Department of the Interior shows.

Preliminary figures show an increase from 12.5 million hunters in 2006 to 13.7 million in 2011. Final data will be included in the upcoming USFWS 2011 National Survey Report. USFWS has conducted a national survey every five years since 1955, with the last being the 2006 National Survey, released in 2007.

“This increase in hunters mirrors what our members are telling us -- strong sales to an expanding consumer base,” said Steve Sanetti, president of the National Shooting Sports Foundation, the trade association for the firearms, ammunition, hunting and shooting sports industry. “There is increased interest in firearm ownership -- from customers new to the market to existing customers looking for the newest products. Purchases are being made for the enjoyment of recreational target shooting sports -- such as sporting clays, IDPA and 3-gun competitions -- as well as for personal protection, and, as these figures show us, for hunting.”

The preliminary report also shows that hunters spent an average of 21 days pursuing wild game in 2011. Additionally, the report shows that hunters spent \$34 billion on trips, firearms and equipment, licenses and other items to support their hunting activities in 2011.

The national survey is paid for by sportsmen through the use of Pittman-Robertson Federal Aid dollars. This year is significant as it is the 75th anniversary of the Pittman-Robertson Federal Aid in Wildlife Restoration Act.

Read the complete USFWS report here:

<http://www.doi.gov/news/pressreleases/upload/FWS-National-Preliminary-Report-2011.pdf>

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About NSSF

The National Shooting Sports Foundation is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 7,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsmen’s organizations and publishers. For more information, log on to www.nssf.org.

Supporting Member News

Free Offer for Members



For more than 25 years, Navionics® has developed and manufactured electronic navigation charts and systems for marine, inland lakes and rivers, and for outdoors use. In addition, Navionics has introduced apps for both PC and mobile devices with features such as wind forecasts, satellite overlay on charts, syncing of data with some chart plotters (including Raymarine's) and panoramic images. It also allows boaters to add real-world, local information via the community layer that might not appear on charts to its database so it can be shared with others. (http://www.navionics.com/marine/freshest_data.html).

I would like to offer both our PC/MAC App and mobile App for iPhones for free to all members. This is a chart (both saltwater and freshwater data) for your computer (PC or Mac) or Apple device that allows you to look at the chart, search areas, make waypoints, routes, transfer info, convert waypoints, etc. Overlay Google or Bing data to see richer detail. Our mobile app also includes nearly 20,000 marine related articles and cruising guides that are free to download. <http://www.navionics.com/NavionicsMobile.asp>. You can add content to our app and reach over 600,000 users worldwide.

HOBIE® MIRAGE® PRO ANGLER 12 WINS ICAST BEST OF SHOW



Oceanside, California – July 16, 2012 — Hobie's Mirage Pro Angler 12 has been voted by buyers and media as the most innovative new product of ICAST 2012 in both the overall "Best of Show" and the "Best Boat" categories. Sponsored by Fishing Tackle Retailer, the New Product Showcase is the show's flagship event and was more competitive than ever before. Exhibitors entered over 700 products that were judged on their levels of innovation, execution, workmanship and practicality. The ceremony took place the first night of the show. Morgan Promnitz, Hobie Fishing Product Manager, accepted the coveted award on behalf of the whole Hobie Cat Team.

Long known for their expertise in building watercraft, Hobie Cat introduced the Hobie Mirage Pro Angler 12 fishing boat in March of this year. They took the defining feature used in their kayak line, the patented MirageDrive® pedal system, and combined it with their proven boat-designing capabilities to build this no-gas required, 100-percent fishing machine. Ever since, the boat has been selling as fast as it can be produced. Winning the ICAST awards reflects both the individual success of the Pro Angler 12 as well as the spiraling growth of the small boat/kayak fishing markets, markets in which Hobie is gaining strength and leadership.

ICAST, the International Convention of Allied Sportfishing Trades, is the world's largest sportfishing tradeshow and was held in Orlando, Florida, July 11 -14. There were 9,000 show attendees including more than 3,000 buyers and 760 media in attendance.

Since 1950, Hobie has been in the business of shaping a unique lifestyle based around fun, water, and quality products. From their headquarters in Oceanside, California, Hobie Cat Company manufactures, distributes, and markets an impressive collection of watercraft worldwide. These include an ever-expanding line of recreational and racing sailboats; pedal-driven and paddle sit-on-top kayaks; fishing boats, and kayaks; and authorized parts and accessories.

ADIRONDACK OUTDOORS EXPO 2013

What do whitewater rafting, deer hunting, state record brook trout, kids learning GPS, hiking, cross country skiing, and canoeing and kayaking all have in common? Answer: they will all be part of the Adirondack Outdoor Expo to be held the weekend of April 27 and 28, 2013 in Old Forge, NY.

Building on the Adirondack Fishing Expo that has taken place in recent years in Old Forge, this is a new show with a greatly expanded size and format. The Adirondack Outdoor Expo will feature fun and attractions for the entire family and cover all types of outdoor sports that have made the Adirondacks a mecca for outdoorsmen.

There will be vendors and exhibits on hiking, biking, paddling, fishing, hunting, cross country skiing, downhill skiing, snowmobiling, geo-caching, outdoor cooking, photography, art, wilderness safety, Adirondack authors, and more. There will be hourly seminars on these and other aspects of enjoying the Adirondack outdoors.

The Expo will feature interactive fun for families and individuals of all ages. In addition to the seminars there will be a "Kids Corner" with an emphasis on introducing youngsters to the outdoors and featuring various skills and activities of interest. Some of the special events will include an archery range, BB gun range, trout pond, kids casting contest, and fly casting clinics for novices and veterans alike.

The Expo will be at the George T. Hildebrant Recreation Center on North St. There will be exhibits and booths inside the spacious building with additional exhibits and activities outside. Hours will be 9 a.m. until 6 p.m. on Saturday, April 27 and 10 a.m. until 4 p.m. on Sunday, April 28.

The 2013 Adirondack Outdoor Expo is sponsored by Adirondack Exposure, Souvenir Village, and Water's Edge Inn Conference Center.

For additional information visit the web site www.adkoutdoorexpo.com or call Adirondack Exposure (315-335-1681) or Souvenir Village (315-369-3811).

CROSMAN CORPORATION® SUPPORTS THE PROGRESSIVE AGRICULTURE SAFETY DAY PROGRAM

Rochester, New York, (September 6, 2012) - Crosman Corporation (<http://www.crosman.com>), international designer, manufacturer, and marketer of products for the shooting sports, pledges to continue support of the Progressive Agriculture Foundation® (PAF) Safety Day® program. The PAF's mission is to provide education and training to make farm, ranch and rural life safer and healthier for children and their communities. The PAF program trains local community volunteers and provides them with resources to organize and conduct day-long safety training sessions that include age-appropriate, hands-on learning activities.

According to PAF Chief Administrative Officer, Randy J. Bernhardt, through donations from sponsors such as Crosman, the PAF has become the largest rural safety and health educational program for youth in North America. "As a supporter of the Safety Day program since 2005, Crosman, along with our other corporate, foundation and individual sponsors, has helped us reach over one million Safety Day program participants," he said.

"Crosman is honored to support the PAF in its collective efforts to raise awareness and safeguard future generations," says Crosman Vice President of Marketing, Roy Stefanko. "The positive impact conveyed through the Safety Days program is a win-win for everyone."

For additional information about PAF and Crosman, or on any Crosman, Benjamin, CenterPoint optics products, Crosman Archery, Game Face Airsoft or Undead Apocalypse Airsoft products, visit the company's Web sites at www.crosman.com, www.centerpointhunting.com, www.gamefaceairsoft.com, or write to Laura Evans, Marketing Coordinator, Crosman Corporation, 7629 Routes 5 & 20, Bloomfield, NY 14469, email her at levans@crosman.com, or call her at (800) 7 – AIRGUN (724-7486).

For up-to-the-minute news from Crosman Corporation, follow us on Twitter (<http://twitter.com/crosmancorp>) and Facebook (<http://facebook.com/crosmancorp>).

About Crosman Corporation:

Crosman Corporation was founded in 1923 and has built its business on innovation and quality. It has become the most successful company in the airgun and airsoft categories, designing and manufacturing its products here and abroad, and marketing them around the world. During the past decade, the company has twice doubled its size.

About the Progressive Agriculture Safety Day Program:

Since the program was founded in 1995, it has grown to become the largest rural safety and health educational program for youth in North America. For more information about PAF, visit their website at www.progressiveag.org (Progressive Agriculture Safety Day® and Progressive Agriculture Foundation® are registered trademarks of Progressive Agriculture Foundation.)

Rochester, N.Y.-based Crosman Corporation is an international designer, manufacturer and marketer of Crosman® and Benjamin® airguns, Crosman Archery products, CenterPoint® Hunting and Outdoors Precision Optics and Archery products, and Game Face™ Airsoft products. Crosman is the exclusive worldwide licensee for Remington®, Bushmaster® and Marlin® airguns and airsoft products. The company is privately held.

NYSOWA Welcomes New Supporting Members

NORTHEAST ICE FISHING
113 Sunset Court #2
Hamburg, NY 14075
nathan@northeasticefishing.com
Contact: Nathan Krusko, owner
northeasticefishing.com
Phone: 518-955-0030

“Northeast Ice Fishing is an organization formed to further the sport of ice fishing and increase the awareness of the fishing opportunities in the Eastern Portion of the Ice Belt,” says Nathan Krusko, owner. “To achieve this we offer the Original Ice Fishing only podcast (Talk Show). This show is a tool used to give anglers a new approach to learning techniques and become aware of products through special interviews. Within this show we are also the exclusive interviewer of all ice fishing tournament winners across North America.

“We also dedicate a good portion of our time to personal demonstration and seminar appearances. Some highlights are the development in night ice fishing techniques using underwater lights, demonstration of a jigging technique called the quiver method and through ice demonstration where I demonstrate how to safely get out of the water after falling through the ice.”



CARSON & ELLEN HAINER
LITTLE RIVER LODGE
Golden Valley
Ontario, Canada
POH-1N0
Phone: (705) 757-5723
WWW.LITTLERIVERLODGE.CA
Email cehainer@xplornet.ca

Established in 1934, located 6 miles off highway 522, Little River Lodge is situated on the mouth of the “Little Pickerel River”. The Little Pickerel River interconnects five lakes with the first lake being 300 yards from the lodge.

The lodge is located 9 kms. (6 miles) off highway 522 and situated on the mouth of the Little Pickerel River. The Little Pickerel River interconnects five lakes with the first lake being 300 yards from the lodge. There is roughly 18 kms. There is 12 miles of waterway on this system. The lodge and cabins are nestled amongst tall pines in a rustic setting that provides a relaxed atmosphere for the sports person and their families to enjoy the Canadian north to its fullest, with

fine fishing, hunting, or deserved relaxation. Activities include: Hiking - Fishing - Hunting - ATV Riding - Horse Shoes - Volleyball - Badminton - Site seeing.

Also, please make welcome new Supporting Member,
FieldTorq Knives: <http://fieldtorqknives.com/>

APPLICATION FOR SUPPORTING MEMBERSHIP

Our company or organization, wishing to support the New York State Outdoor Writers Association (NYSOWA) in its program to further the causes of conservation and wise use of our natural resources, and to promote outdoor recreation activities, hereby applies for Supporting Membership.

Name: _____

Position: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Fax: _____

E-Mail: _____ Website: _____

Contact: _____ Position: _____

Please outline your organization's interests and activities in the outdoor field:

Applicant Signature: _____

Active Sponsor: _____

Supporting Membership Dues: \$60.00 per year. Please enclose a check, made payable to
NYSOWA, with this application and mail to: John Gereau, NYSOWA Membership Secretary,
5880 State Rte 9N, Westport, NY 12993



APPLICATION FOR NYSOWA MEMBERSHIP

Name: _____ Spouse: _____
 Street: _____ City: _____ State: _____ Zip: _____
 Phone: (Home) _____ Bus: _____
 Cell Phone: _____ Fax: _____
 E-Mail: _____ Do you receive payment for your services? _____
 Other Writer Affiliations: _____

CATEGORIES

(Note: fillers are not considered to be articles in applying for Writer status)

A: **Newspaper** _____ Attach 12 tear sheets

City: _____ Circulation: _____

Column Name: _____ Published: ___ Daily ___ Weekly ___ Monthly ___ Freelance

B. Magazine

Staff position: _____ Freelance: _____

___ National: Attach two tear sheets. ___ Regional: Attach four tear sheets.

C. **Lecturer** – Attach copies of a published schedule or six paid presentations.

Staff position: _____ Freelance: _____

D. ___ **Photographer** ___ **Illustrator** ___ **Artist** – Attach proof of publications of film/video, 8 stills, or prints.

Staff position: _____ Freelance: _____

E. **Book Author** – attach a copy of the Publishing House Catalog listing the book.

Name of Book: _____ Publisher _____

F: **Editor/Publisher** – Attach a copy of a current issue of magazine/newspaper.

Name of Publication: _____

G: **Radio/Television** – Attach audio/video tape documenting (4) 30 minute or (8) 15 minute programs.

Station: _____ City: _____

H. **Public Relations Agency** - Attach copies of (6) news releases.

Staff position or occupation: _____

I. **Electronic Publishing** – Attach 8 published outdoor columns or articles in last 12 mos.

Electronic Publication: _____ web address _____

Specialties

- | | | |
|---------------------------|------------------------------|----------------------------|
| ___ a. Hunting | ___ b. Firearms/Shooting | ___ c. Archery/Bowhunting |
| ___ d. Freshwater fishing | ___ e. Saltwater Fishing | ___ f. Flyfishing |
| ___ g. Boating | ___ h. Camping/Backpacking | ___ i. Wilderness Survival |
| ___ j. Trapping | ___ k. Outdoor Travel | ___ l. Outdoor Politics |
| ___ m. Nature | ___ n. Environmental Affairs | ___ o. Natural Resources |
| ___ p. Water Sports | ___ q. Cooking | ___ r. Nature |

Areas of Expertise

- | | | |
|---------------------------|----------------------------|-------------------------|
| ___ A. Book Author | ___ B. Magazine Editor | ___ C. Newspaper Editor |
| ___ D. Public Relations | ___ E. Television | ___ F. Electronic Media |
| ___ G. Magazine Columnist | ___ H. Newspaper Columnist | ___ I. Freelance |
| ___ J. Radio | ___ K. Illustrator | ___ L. Lecturer |
| ___ M. Photographer | | |

Applicant's Signature _____ Date: _____

Active Sponsor Signature: _____ Date: _____

Membership & Application Fees (\$65.00) – Please include your check, made payable to NYSOWA, with this application and mail

to: John Gereau, 5880 State Route 9N, Westport NY 12993

Membership approved by: _____ Date: _____

STATUS: ___ ACTIVE ___ ASSOCIATE



*Feb. 8, 2011