

NYSOWA Excellence in Craft Writing, Janice M. Keesler Memorial Photo Award Guidelines & Rules

It's time to review your work from 2022 (2021 and 2022 for the TV, Radio, Video and Audio category) and begin to prepare entries for the writing and photo awards recognition program. Of course, photos could have been taken at any time, not just in 2022.

Submission to the EIC is easy. In fact, you needn't send in an actual tear sheet as your original. A copy of the original, with publication name and date and byline showing, is adequate. In addition, you need to send in three copies with that information deleted.

And don't concern yourself with size of paper. Just send in what you have.

Because the awards presentation will take place at our banquet scheduled for May 13, rather than the traditional fall banquet date, entries must be received by the administrators of the writing and photo recognition programs by April 1, 2023.

Deb Brosen is chair of the Janice M. Keesler Memorial photo awards. I continue to chair the Excellence in Craft writing awards program, and we look forward to processing your submissions.

—Glenn Sapir

Deadline for receipt of entries for both writing and photo award entries is **April 1, 2023.**

EIC & Photo Contest Rules & Entry Form

EIC CATEGORIES

The categories for 2022 work are: Magazine Column, Magazine Feature, Newspaper Column, Newspaper Feature and Online Publication; and TV, Radio, Video and Audio (aired or posted in 2021 and 2022). Those categories are defined as such:

Newspaper Column: A regularly appearing article, typically shorter than a feature, that has a reappearing name, slug, etc., such as "On the Trail," "Fishing," "Hunting," etc.

Newspaper Feature: A newspaper feature does not regularly appear with a slug or name, is typically longer than a column, usually includes graphics and may have a sidebar(s).

Magazine Column: A regularly appearing article, typically shorter than a feature, that has a reappearing name, slug, etc., such as "On the Trail," "Fishing," "Hunting," etc.

Magazine Feature: A magazine feature does not regularly appear with a slug or name, is typically longer than a column, usually includes graphics and may have a sidebar(s).

Online Publication: Online publication may be a feature, column, blog post or other electronic communication that was paid for--and was first posted online before it might have otherwise been published.

TV, Radio, Video and Audio: Entries may be outdoor-related topics/formats, including, but not limited to, TV show, outdoor-themed commercial, movie, radio show, podcast recording, podcast, audio book et al.

SUBMISSIONS

Print Entries (Magazine and Newspaper Feature and Column, Online Publication and Book categories) should be sent to: Glenn Sapir, EIC Chairman, 21 Shamrock Drive, Putnam Valley, NY 10579.

Note: Electronic submission of print entries will not be accepted.

Each submission of a print entry should include:

- one original as published or copy of the original clearly showing the name and date of publication and the author's name.
- three copies of the originally-as-published article, with the name and date of publication and any mentions of the author's name, in the byline, photo credits, captions and body text deleted.
- a self-addressed, stamped envelope (SASE) if you wish the return of your original entries
- a completed entry form for EACH submission.
- a check for \$5 made out to NYSOWA, which covers all of the member's EIC entries

Online Publication entries should be sent as hard-copy printouts, under the same rules that apply to the print categories. Online Publication entries must include:

- the information requested on the entry form.
- the URL of the entry.
- a check for \$5 made out to NYSOWA, if this is the only category being entered.

Important Information:

- Writers may submit a maximum of two entries in each category.
- The author must have been paid for the work entered.
- Work must have been published between Jan. 1, 2022, and Dec. 31, 2022 (TV, Radio, Video and Audio entries must have been aired or posted in 2021 or 2022).
- All entries must be the author's original work.
- Awards will not be given in any category that receives entries from less than three members.
- If entries are from fewer than three members in either the Magazine Column or Newspaper Column category, the entries for those two categories will be combined into a Column category.
- If entries are from fewer than three members in either the Magazine Feature or Newspaper Feature category, the entries for those two categories will be combined into a Feature category.
- Audio books, whether original or an audio version of a previously created book, is eligible for the TV, Radio, Video and Audio category and is not eligible for the Book category.
- Failure to follow the guidelines and rules above can lead to disqualification of entries. This is left to the discretion of the EIC chairman.
- By entering your submission, you are allowing NYSOWA to reprint your entry for promotional purposes.

Excellence in Craft Entry Form

NOTE: THIS FORM MUST ACCOMPANY EACH ARTICLE SUBMITTED

Name _____

City, State, Zip _____

Phone Number _____

Email Address _____

EIC Category _____

Title or Headline of Entry (and URL for online publication entries) _____

Publication Name and Date. For book entries, Publisher's name and Year of Book Publication _____

All entries and payment must be received by April 1, 2023, sent to:
EIC Writing Awards, c/o Glenn Sapir, 21 Shamrock Drive, Putnam Valley, NY 10579

DON'T FORGET:

A \$5 check or money order payable to NYSOWA must be submitted to Glenn at the above address at the time of submission. One \$5 fee covers all EIC writing contest submissions—EXCEPT THAT BOOK ENTRIES REQUIRE AN ADDITIONAL \$5 FEE PER ENTRY.

Janice M. Keesler Memorial Photo Awards Program Rules

Prints are no longer accepted as entries.

NOTE: YOU MUST LABEL DIGITAL PHOTO ENTRIES WITH YOUR NAME, CATEGORY AND, IF ENTERING TWO IN THE SAME CATEGORY, WITH "1" FOR THE FIRST AND "2" FOR THE SECOND. E.G., JOHNDOE HUNTINGFISHING1. ENTRIES NOT PROPERLY LABELED WILL BE RETURNED FOR PROPER LABELING BY THE PHOTO AWARDS ADMINISTRATOR!

1. Only members in good standing are eligible.
2. A maximum of two photos per category may be entered. Submissions must be received by April 1, 2023, accompanied by a one-time submission fee of \$5 in check form, payable to NYSOWA. Late entries will be disqualified. No name, title or caption should be provided. Chairman will assign a number to each photo and keep a record of photographer and photo number separate from the photos.
3. Each photo can only be submitted to one category. Photos from previous contests may be resubmitted if they did not place (1st, 2nd or 3rd).
4. All categories will be judged prior to the Annual Conference, and awards will be made at the Conference.
5. The following are the categories for the contest:
 - a. Hunting/Fishing--Hunting/fishing photographs, including hero shots, action, hunting or fishing equipment.
 - b. Outdoor Action--Outdoor-oriented action photographs, excluding hunting and fishing but including boating, camping, RVs, shooting sports, hiking, skiing, windsurfing, etc.
 - c. Outdoor Scenic--Scenic photographs of either flora or fauna, landscapes, close-ups, panoramic. These may include people, though the people should be part of the scene, not the subject of the photo.
 - d. Wildlife--Though the judges may take into consideration unusual aspects of the wildlife subject, such as size of antlers, length of beard and length and girth of fish, primary consideration should be given to the technical photographic aspects and general appeal of the image.
 - e. People--As the category suggests, the focus is on "people" in the outdoors.

6. Categories "A" through "E" do not exclude photos taken in black-and-white film.
7. Photo enhancement is limited to standard editing, such as: color correction, contrast control, filter use and image cropping. Digitally produced photos should not be substantially manipulated
8. All entries must be the member's original work. If a dispute leads to a challenge, the member must defend that image and prove it is original work. Use of royalty-free photo images or clipart is prohibited. Their use is subject to disciplinary action by the NYSOWA Board of Directors.
9. Judges shall be recruited who preferably are associated with the outdoor industry and have a professional appreciation of the specific challenges of outdoor and wild-life photography. In the absence of judges meeting the criterion, judges with an expertise as photographers or photo editors will be recruited. At least two people must participate as judges, and three is preferable to minimize the possibility of ties. No minimum number of entries must be submitted in a category to validate the judging of that category. First, second and third place prizes must be awarded if at least three entries have been submitted. No honorable mentions will be made.
10. By entering photographs in the competition, the owners agree that NYSOWA has the right to print and publish any winning image in New York Outdoors, or an NYSOWA awards publication or other form of promotion unless the member objects in writing when submitting the entries. Unless the copyright owner of a photograph specifically objects in writing, NYSOWA has the right to reproduce winning images for display purposes, including display at venues selected by contest sponsor(s), subject to the approval of the NYSOWA board of directors.
11. Entries should be submitted to Deb Brosen at featherartstudio@yahoo.com.

Janice M. Keesler Memorial Photo Awards Entry Form

NOTE: THIS FORM MUST ACCOMPANY EACH PHOTO SUBMITTED

Name: _____
 Address _____
 City, State, Zip _____ Phone Number _____
 Email Address _____ Photo Category _____

Photo Identification: _____

Submit entries to Deb Brosen: featherartstudio@yahoo.com

DON'T FORGET:

A \$5 check or money order payable to NYSOWA must be submitted to Deb at the time of submission. Entry fees, and entry forms if not sent electronically with the photo submissions, are to be mailed to the Janice M. Keesler Memorial Photo Contest, c/o Deborah Brosen, 143 Hennett Road, Valatie, NY 12184

DON'T FORGET:

Submissions for both the Janice M. Keesler Memorial Photo Contest and the Excellence in Crafts Awards for writing must be received by the awards administrators **by April 1, 2023**. Don't procrastinate in submitting your entries.